

Uninsured Americans



Visit us online at amerilist.com

Total Universe: 5,641,023

Base Rate: \$85.00/M

Description Summary

Our Uninsured Americans mailing list gives insurance marketers accurate and up-to-date information for individuals in the United States that do not have an insurance plan in their name. These consumers are perfect candidates for all types of health insurance, whether it be Medicare, Medicaid, or any other health insurance plan. This highly responsive group of individuals is valuable because having health insurance is crucial. Be the first company to contact these eligible consumers and boost your sales today!

How Our Data Is Compiled

Our Uninsured Americans Mailing List is derived from state-licensed information as well as a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, 10.9% of adults didn't have health insurance
- In 2015, 16.3 percent of all people in the United States were covered by Medicare

Recommended Usage

This mailing list is recommended for a variety of insurance marketers looking to reach new customers and sell their plans in any state, like Medicare, Medicaid, or other insurance companies.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Education Level
Income
Net Worth
Occupation

Credit Score
Marital Status
Presence of Children
Ailments

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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